

2010 Advanced Practice Nursing Conference *Care Through the Ages*



July 22-23, 2010

**Mayo Clinic
Rochester**

General Information

Description and goals

Mayo Continuing Nursing Education is pleased to present an important conference planned by and for advanced practice nurses. The conference is designed to address issues around advanced nursing practice related to care of patients of all ages. This year's conference will focus on the advanced practice nurse's role in healthcare reform and innovative practice strategies for chronic disease management, physical assessment, effective communication, and professional development.

The goals of the conference are to:

- Provide a forum for discussion of national and local healthcare agendas.
- Provide education for advanced practice nurses to promote and support continual advancement of evidence into practice.
- Identify resources to assist advanced practice nurses in serving patients and families throughout their life spans and within different settings.

Featured faculty

Barbara Coloroso is an internationally recognized speaker and consultant on parenting, teaching, school discipline, positive school climate, bullying, grieving, nonviolent conflict resolution, and restorative justice. She has appeared on *Oprah*, CBS, NBC, ABC, CNN, and NPR, and has been featured in the *New York Times*, *Time*, *U.S. News & World Report*, *Newsweek*, and other national and international publications. Coloroso's uniquely effective parenting and teaching strategies were developed through her years of training in sociology, special education, and philosophy, as well as field-tested through her experiences as a classroom teacher, laboratory school instructor, university instructor, seminar leader, volunteer in Rwanda, and mother of three grown children. She is the author of four international bestsellers and has two critically acclaimed video programs.

Edward T. Creagan, MD, is the Rouse Professor of Humanism in Medicine and a professor of oncology at the College of Medicine, Mayo Clinic, Rochester, Minnesota. He is board certified in hospice medicine and palliative care. Creagan has received the Distinguished Clinician Award, Mayo Clinic's highest honor. He is the author of approximately 400 scientific papers and has given approximately 700 presentations throughout the world. Creagan recently received the International Toastmaster's Award for speaking skills and showmanship.

Mark T. Keegan, MB, BCh, Associate Professor of Anesthesiology at Mayo Clinic Rochester, Divisions of Critical Care and South Division of Anesthesiology, is a graduate of Trinity College Medical School in Dublin, Ireland. After completing a residency in Internal Medicine in Ireland and becoming a Member of the Royal College of Physicians of Ireland, Keegan moved to Mayo Clinic Rochester. He completed a residency in Anesthesiology and a fellowship in Critical Care Medicine as a Mayo Special Clinical Scholar. His clinical interests include critical care medicine and liver transplant anesthesia. Keegan has won numerous clinical and teaching honors including the Mayo Brothers Distinguished Fellowship Award, multiple Critical Care Clinician of the Year and Teacher of the Year awards, and the Department of Anesthesia Distinguished Clinician Award. He has published more than 60 original manuscripts and 10 book chapters and presented more than 100 abstracts at academic meetings.

Jeffrey O. Korsmo, MS, is executive director of Mayo Clinic Health Policy Center. He has served in many leadership roles, including chief administrative officer at Mayo Clinic in Rochester and chief financial officer of Mayo Clinic in Jacksonville and Rochester. He is active in healthcare finance and other policy issues for Mayo Clinic and its patients on a national level. Korsmo is a member of Mayo Clinic Board of Trustees. Through the Health Policy Center, Korsmo leads Mayo Clinic in its convening role, seeking consensus to achieve crucial reforms in the American healthcare system.

Carrie Langer, MPT, PRC, ATC, has a bachelor's degree in athletic training from South Dakota State University and a master's degree in physical therapy from St. Ambrose University. She is a certified athletic trainer, as well as a practicing physical therapist. Langer has worked in outpatient orthopedics since 1993 and covers for local high school athletic events. For the last four years, she has been developing her skills in postural restoration, consulting and responding to referrals from therapists and physicians in a large geographic area. Langer participates in the Physician Residency Program for the University of Minnesota, including shadowing, which involves weekly observation. She has earned the designation of Postural Restoration Certified (PRC) as a result of advanced training and extraordinary interest in the science of postural adaptations, asymmetrical patterns, and the influence of polyarticular chains of muscles on the human body as defined by the Postural Restoration Institute™.

Wendy L. Wright, MS, RN, ARNP, FNP, FAANP, is an adult/family nurse practitioner, co-owner of Wright & Associates Family Healthcare in Amherst, New Hampshire, and a board member of the National Heartburn Alliance. Wright's day-to-day responsibilities in Amherst include assessing, diagnosing, and managing healthcare issues for infant to elderly patients. She is a partner with Partners in Health Care Education, a company founded by Wright and colleague, Lane Edwards that provides continuing education for medical/healthcare professionals. Previously, she was the president of the board of directors for the Nurse Practitioner Associates for Continuing Education (NPACE). Wright is a nationally-known lecturer and has given talks at hundreds of clinical presentations in more than 42 states. She is a senior lecturer with Fitzgerald Health Education Associates, a distinguished nursing continuing education company. She serves as faculty on Medscape's Ask the Expert Nurse Practitioner web site and is an editorial board member on Medscape's e-journal. Wright has received numerous awards and accolades for excellence in various disciplines within the nursing field, including the Excellence in Research Award and the Excellence in Clinical Practice Award through the department of graduate nursing at her alma mater, Simmons College in Boston. Notably, in 1999, she received the New Hampshire Nurse Practitioner of the Year Award from the American Academy of Nurse Practitioners, and in 2005, she was inducted as a fellow in the American Academy of Nurse Practitioners.

Date and location

This conference will be held Thursday and Friday, July 22 and 23, 2010 in the Siebens Building, Mayo Clinic, 100 Second Avenue Southwest, Rochester, Minnesota.

Target audience

The program is designed for all advanced practice nurses and other healthcare professionals interested in care of patients across the life span. This includes anyone who is interested in learning about the advanced practice nursing role, and expanding their knowledge and clinical practice.

Posters

Posters will be presented on Friday, July 23rd. Nurse colleagues will have an opportunity to network around current and exciting practice topics.

Thursdays on First

Enjoy the evening at Rochester's Thursdays on First. The Peace Plaza (adjacent to the Siebens Building), 1st Avenue and Historic Third, is taken over by local artists, vendors, and musicians for a Summer Market and Music Festival every Thursday. Hear wonderful music, taste local food, and see the talent of people in the surrounding areas.

Program Schedule - Thursday, July 22, 2010

7:00 a.m.	Registration, Breakfast, and Exhibits
7:45 a.m.	Welcome and Introduction
8:00 a.m.	Cornerstones of Health Care Reform <i>Jeffrey O. Korsmo, MS, Mayo Clinic, Rochester, Minnesota</i>
9:00 a.m.	Obesity: Options for Treatment Across the Lifespan <i>Wendy L. Wright, MS, RN, ARNP, FNP, FAANP, Wright & Associates Family Healthcare, Amherst, New Hampshire</i>
10:00 a.m.	Break and Exhibits
10:30 a.m.	Concurrent I
	11 Virtual Connection: Innovative Care in Chronic Disease Management <i>Susan E. Majerus, MSN, RN, C-FNP, Mayo Clinic, Rochester, Minnesota</i>
	12 Violence Against Nurses in Health Care and Legal Implications <i>Yvonne D. McKoy, PhD, APRN-BC, DABFN, FACHEI, North Carolina Agricultural and Technical State University, Greensboro, North Carolina</i>
	13 Advanced Practice Nurse's Role in Obesity Management: Patient-Focused Strategies that Empower and Inspire Change <i>Sharon J. Tucker, PhD, RN, ACNS-BC, Mayo Clinic, Rochester, Minnesota</i>
11:15 a.m.	Break
11:30 a.m.	Gasping, Gases, Volumes, Viewers, and Ventilators: Assessment of the Respiratory System <i>Mark T. Keegan, MB, BCh, Mayo Clinic, Rochester, Minnesota</i>
12:30 p.m.	Lunch and Exhibits
1:30 p.m.	Concurrent II
	21 Challenges of Managing the Patient with Headaches: A Look at Primary Headaches <i>Wendy L. Wright, MS, RN, ARNP, FNP, FAANP, Wright & Associates Family Healthcare, Amherst, New Hampshire</i>
	22 Reducing Heart Failure Readmissions <i>Susan M. Halter, MSN, ARNP, BC, St. Luke's Hospital, Cedar Rapids, Iowa</i>
	23 An Approach to the Management of Delirium in Geriatric Hospitalized Patients by a Nurse Practitioner Led Interdisciplinary Consult Team <i>Maria Brenny-Fitzpatrick, MSN, RN, FNP-C, APNP, University of Wisconsin Hospital, Madison, Wisconsin</i>
2:15 p.m.	Break
2:30 p.m.	Concurrent III
	31 Advocacy and Political Action: The State of Nursing in Minnesota <i>Diane M. Twedell, DNP, RN, CENP, Mayo Clinic, Rochester, Minnesota</i>
	32 Process Improvements in Hospital Diabetes Care at Mayo Clinic Rochester <i>Patricia L. Scalzo, MSN, RN, CNP-BC, CDE, Mayo Clinic, Rochester, Minnesota</i>
	<i>Sarah A. Reiland, MS, RN, CNP, Mayo Clinic, Rochester, Minnesota</i>
	33 Development of Sexuality Counseling Service in OB/GYN Clinic <i>Mary Ellen West, MS, RN, CNM, Gundersen Clinic, LaCrosse, Wisconsin</i>
3:15 p.m.	Break
3:30 p.m.	Proven Insider Tips for Effective Public Speaking: Secrets We Need to Know <i>Edward T. Creagan, MD, Mayo Clinic, Rochester, Minnesota</i>
4:30 p.m.	Adjourn

Program Schedule - Friday, July 23, 2010

7:00 a.m.	Registration, Breakfast, and Posters
8:00 a.m.	Welcome and Introductions
8:10 a.m.	Postural Restoration: A Unique Approach to Evaluation of Muscle Imbalance Affecting Lower Extremity <i>Carrie Langer, MPT, PRC, ATC, Kinetic Physical Therapy Institute, Woodbury, Minnesota</i>
9:10 a.m.	Break
9:30 a.m.	Concurrent Session IV
	41 Women and Lung Disease: Gender Makes a Difference in Practice <i>Patrice A. Hood, DNP, ARNP, CANP, CFNP, New York Institute of Technology, Old Westbury, New York</i> <i>Maureen P. Cardoza, PhD(c), MS, RN, New York Institute of Technology, Old Westbury, New York</i>
	42 The Electronic Personal Health Record (ePHR) – Fundamentals and Considerations for Advanced Practice Nurses <i>Toni L. Hebda, PhD, MSIS, RN, Chatham University, Pittsburgh, Pennsylvania</i> <i>Carol M. Patton, DrPH, APRN, BC, CRNP, CNE, Chatham University, Pittsburgh, Pennsylvania</i>
	43 The Role of the Advanced Practice Nurse Implementing an Evidence-Based Practice Delirium Nursing Guideline <i>Lynnda Zibell Milsap, MS, RN, University of Wisconsin Hospital and Clinics, Madison, Wisconsin</i>
10:15 a.m.	Break and Posters
10:45 a.m.	Concurrent Session V
	51 Sleeping with the Enemy: The Damaging Effects of Obstructive Sleep Apnea <i>Pamela J. McCabe, MS, RN, CNS, Mayo Clinic, Rochester, Minnesota</i>
	52 The Role of the Advanced Practice Nurse in Improving the Quality of Health Care: Enhancing Coordination, Continuity, and Access to Care <i>Marilyn K. Szekendi, PhD, RN, APN, Children's Memorial Hospital, Chicago, Illinois</i>
	53 Sexual Health Maintenance Over a Woman's Lifetime <i>Mary Ellen West, MS, RN, CNM, Gundersen Clinic, LaCrosse, Wisconsin</i>
11:30 a.m.	Break
11:45 a.m.	Nursing Through Crisis: Helping Families in Times of Loss, Grief, and Change <i>Barbara Coloroso, Kids Are Worth It! Inc., Littleton, Colorado</i>
1:00 p.m.	Summary and Evaluation

General Information

Register before June 30, 2010

The registration fee of \$190 includes all conference materials, breakfast, break refreshments, and lunch on Thursday, and breakfast and break refreshments on Friday. A student rate of \$125 is available. Please bring proof of current student status to the conference (for example, a copy of your student identification card). Pre-registration is required and preferred by **Wednesday, June 30, 2010**. Registrations received after June 30th will be accepted on a space-available basis. Refunds, minus an administrative fee, will be given upon notification of cancellation received prior to Wednesday, June 30, 2010. Mayo Continuing Nursing Education reserves the right to cancel this program.

To register, visit www.mayoclinic.org/jobs-nursing-rst/cne.html.

Out of respect for conference participants, children are restricted from the conference.

Continuing education credit

Mayo Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Participants can earn up to 11 accredited nursing contact hours.

Application for approval of CRNA continuing education credits has been submitted to the NBCRNA. A list of presentations approved by NBCRNA for CE credit will be provided to CRNAs at the start of the meeting.

Lodging

Rooms have been reserved for conference participants and their guests at the **Marriott Hotel** (877-623-7775 or 507-280-6000) at a rate of \$135 per night and the **DoubleTree Hotel Downtown** (507-281-8000) at a rate of \$109 per night. The rates listed may be extended before and after the conference based on availability. To ensure accommodations, please make your reservation by **Wednesday, June 30, 2010**. Reservation requests received after this date will be accepted on a space-available basis.

Visit www.visitrochestermn.com for additional accommodations.

Travel

Rochester, Minnesota greets thousands of visitors from around the world each year. A modern international airport services Rochester with multiple flights daily from Chicago and Minneapolis via American and Delta/Northwest Airlines. Access to and from the airport is provided by taxi cab and shuttle service. The airport is located approximately ten miles from downtown Rochester and the Mayo Clinic campus.

To schedule shuttle service to and from the Minneapolis Airport using Rochester Direct, call 507-280-9270 and indicate that you are with Mayo Continuing Nursing Education to receive the discounted price.

Parking

Visit www.visitrochestermn.com for a map indicating the location of downtown parking facilities. The cost of parking is not included in the registration fee.

General Information

About the provider

Mayo is committed to advancing the knowledge and skills of healthcare professionals. Mayo Continuing Nursing Education conducts educational conferences that will advance nursing practice.

Multiple brochures?

Mayo Continuing Nursing Education uses multiple mailing lists and cannot always eliminate duplications. Please post or share extra brochures with colleagues.

For more information

Contact Mayo Continuing Nursing Education at 800-545-0357 or 507-266-1007, fax 507-266-6910, or e-mail cne@mayo.edu. Visit our web site at www.mayoclinic.org/jobs-nursing-rst/cne.html.

Conference planning task force

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