

Remarks
Glenn Forbes, M.D., CEO, Mayo Clinic, Rochester, Minn.
Gateway Announcement
Mall of America
2:30 p.m., June 17, 2009

(Dr. Forbes follows Maureen Bausch, Executive Vice President of Business Development, Mall of America. Running time should be 2 minutes)

Thank you, Maureen.

This truly is an exciting time for us at Mayo Clinic. As we continue to monitor and respond to our rapidly changing economic and health care environment, we are strengthened by the knowledge that Mayo Clinic is poised to transform the delivery of health care in our lifetime. While we work to transform the way health care is delivered, we never waver from our primary value — the needs of the patient come first — a value that has remained constant since Drs. Will and Charlie Mayo founded our clinic.

The Mall of America location provides an ideal opportunity to provide a gateway to services and a platform for innovation for Mayo patients in Minnesota, across the country and around the world.

Initial concepts call for care delivery models that will help Mayo reach patient audiences outside its existing patient population. We are extending the front door of Mayo Clinic.

The mall draws over 40 million visitors per from over 32 countries, as well as nationwide. Likewise, Mayo Clinic is a destination for patients from throughout the region, nation and world, so this is a wonderful opportunity to better meet the needs of our patients and build naturally on the synergies of these two Minnesota destinations.

And the economic strength of both organizations is good for Minnesota.

Over the next 12 months, Mayo Clinic will define how the new facility will complement Mayo's existing presence in Minnesota and help define its future for best meeting needs of its patients long-term. While this activity will expand Mayo's reach, it will also an extension of the existing presence in Minnesota. The two will complement each other. This move will not replace Rochester; in fact it will serve as a gateway to bring more patients to Rochester. We are redefining the delivery of care. Mayo Clinic is going where people naturally congregate — whether it's on the Internet or in community gathering spaces like the Mall of America expansion.

We will explore all options as we formulate the strategy and specifics for bringing Mayo Clinic's presence at Mall of America and these exciting new concepts to life over the next 12 months.

Now I would like to show a short video called before I turn it over to my colleague, Dr. David Herman. Dr. Herman is a member of the Mayo Clinic Rochester Executive Board and Past Chair, Mayo Clinic Clinical Practices Committee. Dr. Herman will provide leadership for defining our presence here. He will outline some of the possible concepts.

Let's roll the video.