

J48 Mayo Clinic Health Manager

November 2009

Intro: Computers have made many aspects of life easier. You can find programs to help do your taxes, write a will, keep your finances organized, and even help you find the right color paint for your living room. Now there's an interactive program designed to provide your family personalized reminders and guidance from Mayo Clinic based on your medical information. Mayo Clinic has teamed up with Microsoft to give people the tools they need to take control of their health care.

Video

Total running time 1:17

Audio

SCHOOL, SPORTS, DANCE CLASS, HOMEWORK. EVERY DAY IN THE SCHULZ HOUSEHOLD IS A BUSY ONE. IT'S MOM'S JOB TO KEEP THINGS ORGANIZED, AND THAT INCLUDES MANAGING THE FAMILY'S HEALTH CARE. LOTS OF INFORMATION OFTEN SCATTERED IN VARIOUS PLACES. SO CHRISTY SCHULTZ WAS QUICK TO REGISTER ON-LINE WHEN MAYO CLINIC AND MICROSOFT LAUNCHED A COMPUTER APPLICATION CALLED MAYO CLINIC HEALTH MANAGER.

CG :23 to :31

Sidna Tulledge-Scheitel, M.D.

Mayo Clinic

“THE MAYO CLINIC HEALTH
MANAGER IS A FREE ONLINE
HEALTH APPLICATION THAT
ASSISTS FAMILIES IN MANAGING
THEIR HEALTH CARE.”

DR. SIDNA TULLEDGE-SCHEITEL
SAYS IT’S A PLACE TO STORE ALL
OF YOUR FAMILY’S HEALTH
INFORMATION. THE PROGRAM
HELPS KEEP YOU ON TRACK – IT
SENDS REMINDERS FOR THINGS
LIKE WHEN YOUR CHILDREN NEED
VACCINATIONS, WHEN IT’S TIME TO
HAVE A MAMMOGRAM OR WHEN
TO SEE YOUR DOCTOR. IT ALSO
GIVES INFORMATION ABOUT HOW
TO MANAGE CHRONIC CONDITIONS
LIKE HIGH BLOOD PRESSURE,
HIGH CHOLESTEROL OR ASTHMA.
THE USER-FRIENDLY PROGRAM IS
VERY HELPFUL WHEN IT’S TIME TO
SEE YOUR DOCTOR.

Standup

CG :36 to :51

Vivien Williams

Reporting

CG :56 to 1:07

“IT ALLOWS PEOPLE TO ENTER ALL

Philip Hagen, M.D.
Mayo Clinic

THE INFORMATION THAT'S
IMPORTANT TO THEM IN TAKING
CARE OF THEIR HEALTH AND TO
SHARE IT WITH THEIR DOCTOR IN
A FORMAT THEY CAN USE."
A COMPUTER PROGRAM THAT CAN
SIMPLIFY YOUR LIFE BY HELPING
YOU BETTER MANAGE YOUR
FAMILY'S HEALTH CARE.
FOR MEDICAL EDGE, I'M VIVIEN
WILLIAMS

Anchor tag:

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