

## J35 Breast Cancer Marathon

August 2009

Intro: Marathons, 10-K's, bike rides and telethons. Events to raise money for diseases like cancer seem to happen all the time. Many of these fund raisers really do make a difference in the race to find a cure. More on how one marathon is raising money to help researchers learn about cancer genes so they can work towards developing better treatments.

### **Video**

**Total running time 1:31**

**:08 to ::23**

**Donna Deegan**

**Breast cancer survivor**

### **Audio**

THEY'RE RUNNING FOR THEIR MOM'S, SISTERS, DAUGHTERS AND FRIENDS. 26.2 MILES TO RAISE MONEY FOR BREAST CANCER RESEARCH.

"I WAS FIRST DIAGNOSED IN 1999. SMALL INVASIVE DUCTAL CARCINOMA. WENT IN, GOT IT OUT, WENT THROUGH CHEMO AND THOUGHT I WAS FINISHED. THEN IN 2002 IT CAME BACK."

DONNA DEEGAN IS A BREAST CANCER SURVIVOR, NEWS ANCHOR AND FOUNDER OF THE 26.2 WITH DONNA MARATHON.

“I’VE ALWAYS BEEN A RUNNER.”

DONNA WENT THROUGH  
TREATMENT THREE DIFFERENT  
TIMES. NOW DONNA’S JOINED  
FORCES WITH MAYO CLINIC DR.  
EDITH PEREZ TO RAISE MONEY  
THAT WILL HOPEFULLY HELP  
FINISH BREAST CANCER.

**CG :40 to :59**  
**Edith Perez, M.D.**  
**Mayo Clinic**

“WITH THIS MONEY WE HAVE  
STARTED A BRAND NEW PROGRAM  
HERE AT MAYO CALLED THE  
BREAST CANCER TRANSLATIONAL  
GENOMICS PROGRAM. SO THE  
QUESTION IS, WHAT DOES THAT  
MEAN? WELL, WE’RE LOOKING AT  
WHAT WE CALL TRANSCRIPTIONAL  
PROFILING TO IDENTIFY ALL OF  
THE MUTATIONS PRESENT IN THE  
SETTING OF BREAST CANCER.”

**Standup**  
**CG :59 to 1:10**  
**Vivien Williams**  
**Reporting**

DR. PEREZ SAYS THERE’S LOTS OF  
RESEARCH GOING ON TO FIND  
OUT WHY BREAST CANCER  
OCCURS, WHY IT GROWS AND

**Edith Perez, M.D.**

WHY SOME BREAST CANCER  
TUMORS RESPOND TO CERTAIN  
TREATMENTS WHILE OTHERS  
DON'T. HER RESEARCH WILL ADD  
TO THAT BODY OF INFORMATION.  
"SO OUR TASK IS TO HELP  
IDENTIFY THE PATHWAYS THAT  
ARE REALLY IMPORTANT FOR  
BREAST CANCER SO THAT WE CAN  
IDENTIFY PROPER TARGETS FOR  
MANAGEMENT AND TO  
POTENTIALLY DEVELOP NEW  
TREATMENTS."  
NEW TREATMENTS BORN OUT OF  
RESEARCH FUNDED IN PART BY  
PEOPLE WHO WANT SURVIVORS  
LIKE DONNA TO REMAIN CANCER  
FREE.

Anchor tag:

For more information on breast cancer, breast cancer research or the 26.2 with Donna, visit our Website at...[STATIONS: Per the licensing agreement, please provide a link from your station's website to <http://www.mayoclinic.org> or voice tag "mayoclinic.org" for more information.]